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Seatninja Integrates with Google to Drive Online Reservation Capabilities for Restaurants

SACRAMENTO, CA, January 31, 2019 — Seatninja, an enterprise software platform built to power reservations, server rotation, and guest experience for full service restaurants, announced its integration with Google, offering restaurants the ability to take reservations directly through Google searches.

By embedding a reservation button in Google searches and maps, this latest integration will harness the power of over 16 million Google searches a month for 'restaurants near me' and drive reservations to Seatninja's growing base of restaurants.

"The power of Google search is now becoming the prime guest acquisition tool in the fragmented restaurant reservation space," said Mike Reiner, CEO & Founder of Seatninja. "We are excited to partner with Google to offer Reservations to our restaurant partners, allowing their customers to make a future reservation anytime from anywhere, saving the restaurant time while increasing customer satisfaction."

"We are excited about leveraging Google to help us drive guest acquisition through online reservations," said Doug Brown - Director of Marketing at Chicago Fire. "Giving Customers the ability to instantly act on their search to make a reservation is a game changer for our business."

Seatninja is a restaurant management platform that provides powerful operational and customer data, empowers hosts to manage their front of house more efficiently, and creates better experiences for customers.

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If you would like more information about this topic, please call Elise Clark at (916) 446-2440, or email elise@emrl.com